

#FUTUREISCLEAN

A global movement for
clean technologies

I want concrete actions for a clean future.

I AGREE



Let's show to world leaders how many people
care about clean tech solutions



Futureisclean

2015 can be the year where we stop damaging our planet! The Adventure of the 21st century is to improve our quality of life. Let's preserve humankind from today's threats.

Futureisnow

It's already possible today. We can divide by two the world's energy consumption using clean technologies. This would create jobs, profit and sustainable growth to the benefit of humanity.

Futureisyou

We cannot do it without you. Be a part of the clean generation. Bring all of your friends and family to sign: share and talk about it.

Let's gather millions of voices for the UN climate conference

Join the movement... support the campaign!

ADD YOUR VOICE BY SIGNING AT WWW.FUTUREISCLEAN.ORG

SUPPORT BY USING #FUTUREISCLEAN

SHARE AND INVITE TO FOLLOW THE MOVEMENT

FOLLOW AND ENGAGE WITH @FUTUREISCLEAN

A zero fuel airplane to carry a message

"Only a significant worldwide support will push governments to replace old polluting technologies with clean and efficient technologies. This is what we want to create throughout our solar powered Round-The-World Flight."



SWISS EXPLORERS, BERTRAND PICCARD AND ANDRÉ BORSCHBERG, SOLAR IMPULSE FOUNDERS AND PILOTS

SOLARIMPULSE
AROUND THE WORLD IN A SOLAR AIRPLANE

Solar Impulse believes in the power of clean technologies and renewable energies to change the world. If technological solutions exist allowing an airplane fly day and night without fuel, imagine the potential of similar technologies in helping us to achieve

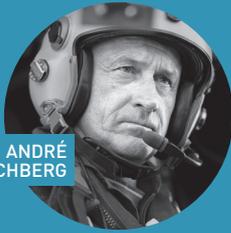
on our daily lives, energy savings and reducing CO₂ emissions. We would like to capitalize on the tremendous media coverage of Solar Impulse flying around the world to promote the various social and economic benefits our planet can derive from a clean future.

Let's promote a people-powered movement

Patrons who have engaged to find real solutions to safeguard the future of our planet.



BERTRAND
PICCARD



ANDRÉ
BORSCHBERG



RICHARD
BRANSON



MIGUEL ARIAS
CANETE



DORIS
LEUTHARD



ADNAN
AMIN



SAS PRINCE
ALBERT II
OF MONACO



SULTAN
AHMED AL
JABER



ROBERT
SWAN



CHRISTINA
FIGUERES



MIKHAIL
GORBACHEV



RAINER
BAAKE



YANN ARTHUS-
BERTRAND



ERIC R
LINDBERGH



KOFI
ANNAN

Prince Albert of Monaco

"If the round-the-world balloon flight was the final adventure of the 20th Century, Solar Impulse is without doubt the first to encapsulate the challenges of the 21st."

Eric R Lindbergh

"The spark of innovation and inspiration that will illuminate the path toward a sustainable future."

Sir Richard Branson

"A weapon [...] to show the need to power our world on clean energy",

Miguel Arias Canete (EU Commissioner)

"It is our collective responsibility to act today for tomorrow's world. Renewable energies are part of the solution. As EU Commissioner in charge of Climate Change and Energy, I strongly support positive initiatives such as the platform 'futureisclean'."

Kofi Annan

"The destructive toll that human activity inflicts on our precious ecosystems is no longer sustainable; prosperity built on destruction is not prosperity at all, but only a temporary reprieve from tragedy.

We must instead look ahead, and promote clean, alternative, renewable sources of energy such as solar and wind.

In this spirit, I salute and support the #FUTUREISCLEAN campaign and the efforts of Bertrand Piccard and André Borschberg of Solar Impulse."

They have committed themselves!

Let's unite associations with the same pioneering spirit

Create your page on futureisclean.org.
Communicate on your networks.

Be featured on futureisclean.org

Set up your individual page that will give the exact count of members that joined through your networks. A hyperlink to your website will be featured on futureisclean.org

To do so, please provide us with the following elements:

1. a logo in high definition (.png) and also a positive/negative version
2. a description of your organization and an explanation about why you are participating (not more than 80 words)
3. several pictures that represent your organization or its activities
4. a direct citation of your president or CEO about why a clean future is important

Engage with your community

1. Place the campaign's badge on your homepage with a direct link to futureisclean.org.

Text proposal: We are part of the **#FUTUREISCLEAN** movement, join it too!

2. Inform your employees, customers, friends and acquaintances to voice your support

Text proposal:

*Solar Impulse is currently attempting the First Round -The-World Solar Flight. Its founders, Bertrand Piccard and André Borschberg, have initiated **#FUTUREISCLEAN**, a worldwide movement to raise millions of voices in favor of clean technologies!*

In early December of this year, the world's decision makers will meet in Paris at the UN Climate Change Conference (COP21) to decide upon a new climate agreement. Let's give them a clear message about replacing old polluting technologies by new, clean solutions.

*Our organization is proud to support the **#FUTUREISCLEAN** campaign that runs alongside this pioneering Solar Impulse project.*

3. Be active on social media

1. Follow @futureisclean and engage with us on Twitter
2. Use #futureisclean to communicate the movement

The suggested actions and posts below are thought-starters:

- The technologies used on board of @solarimpulse are available to be used on the ground. Raise your voice on www.futureisclean.org
- I'm joining #futureisclean through a worldwide movement to support the adoption of clean technologies www.futureisclean.org
- I want concrete actions for a clean future! Tell decision-makers you do too: www.futureisclean.org #futureisclean

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