

Site-visits to study sustainable transport measures

A unique opportunity to look behind the scenes of two exemplary cities.



Empowerment of practitioners
to achieve energy savings
in urban transport



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Bolzano (Italy)

Bolzano is an internationally known beacon for its Corporate Cycling system, which was developed and implemented to increase the modal share of cyclists. This, together with all the policies adopted, will be the focus of the one-day site visit.

Key content of the site-visit:

- Planning and implementing a corporate cycling system: focus on bicycle infrastructure, information and communication, marketing (e.g. corporate identity, bike barometer, video clips)
- School streets: an effective approach of managing traffic in school areas
- Guided bicycle tour

Site-visit host:

Ökoinstitut Südtirol /
Alto Adige
www.oekoinstitut.it

DATE
10.9.'13



© Graz Tourismus

Graz (Austria)

Over two days, the city of Graz will demonstrate best practise of several aspects of sustainable urban mobility, such as: Shared Space, the mobility centre, innovations in public transport, cycling policy and more, depending on the specific interests of the participants.

Key content of the site-visit:

- Visit of the mobility centre "Mobil Zentral"
- Explore the Shared Space concept in practice (Graz Sonnenfeldplatz)
- Go by public transport: focus on topics like barrier free mobility, real time information, public transport network, integrated tariff system
- Inform about local and regional cycling policy: Focus on topics like bicycle parking and theft prevention, network and signposting, bicycle map, campaigns

Site-visit host:

Austrian Mobility Research –
FGM-AMOR
www.fgm-amor.at

DATE
12./13.9.'13

Join us on our free study-
and site-visits to learn more
about best-practice examples
in the field of urban mobility
and transport!



Who can apply?

The programme addresses employees of municipalities, local politicians as well as other stakeholders interested in sustainable urban transport:

- Transportation / Spatial Planning / Environmental department or similar
- Energy Agency
- Local or regional political entity
- Environmental NGOs

The programmes in Graz and Bolzano are both organised in English.

Benefits for you

- **Peer-to-peer approach:**
Exchange knowledge with local practitioners
- **Knowledge transfer:**
Get in touch with European experts in the field of urban transport
- **Be on your feet:**
Interactive programme, including cycling tours, walking trips, workshops etc.
- **Tailored programmes:**
flexible agenda based on your needs
- **Free of charge:**
accommodation, catering, entrance fees and training materials are included. Travel costs to Graz or Bolzano are not covered.

How to register

1. Choose location (Graz or Bolzano)
2. Send an e-mail to auer@ecoinstituto.it (Bolzano) or zientek@fgm.at (Graz), indicating your interest
3. Receive confirmation and travel arrangements

If further information is needed, we are happy to help you with your travel arrangements or any other organisational tasks.

Please note! Deadline for registrations: 26. 07. 2013

Registration and Information

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